

World Sustainable Contracting Day 2022

17 May 2022, Virtual



Middle East / APAC / NZ sessions: 3pm-7:30pm Sydney / 5pm-9:30pm Auckland
EMEA / Americas sessions: 3pm – 7:30pm London / 10am-2:30pm New York

Tuesday 17 May Middle East / APAC / NZ Time zones

All times appear in Australian Eastern Standard Time (AEST) & British Standard Time (BST)

2:30-3pm AEST
5:30-6am BST

Event opens & speed networking

There has never been a greater time to build your global network and collaborate cross-boarders. Take the time to look around the virtual environment and the resources we have provided and make connections with global peers in our speed networking room.

3-3:10pm AEST
6 – 6:10am BST

Welcome to the inaugural World Sustainable Contracting Day The Call to Action

Sally Guyer, Global CEO, World Commerce & Contracting
Tim Cummins, Professor, Leeds University; President, World Commerce & Contracting

3:10-4:00pm AEST
6:10-7:00am BST

Keynote symposium: collaboration across stakeholders to achieve ESG goals

Given the pandemic and global uncertainty, the reputational environment, and risk with supply chain disruption, if we are going to realize sustainability goals it will take a cohesive approach between legal, finance, commercial and procurement. This panel will bring those groups together and uncover how they can collaborate best. We'll explore the notion of liability and incentives. To what extent can we make ESG meaningful in the current supply chain model? What could sector collaboration look

	<p>like? What does a good Board look like and what governance processes need to be in place?</p> <p>Moderated by: Sally Guyer, Global CEO, World Commerce & Contracting Paul Gleeson, Global Director of Sustainability, Aurecon David Gillespie, Chief Financial Officer, Jemena Laurence Pidcock, General Manager, Government Procurement. Ministry of Business, Innovation and Employment (MBIE) - NZ Government</p>		
4:00-4:20pm AEST 7:00-7:20am BST	<p>Keynote address: will ESG be the great deal breaker in negotiations? Environmental, Social and Governance priorities are gaining momentum fast. We see increasing impact on deal discussions and contracts, with some parties willing to walk away if ESG priorities don't align. Award winning negotiation expert Keld Jensen will pose the question, how can you strengthen your organization's ESG standing through contract negotiations? How do you negotiate or renegotiate for ESG? How do you deal with pushbacks from the counterparty? And if the counterparty has an allergic reaction to an ESG focused clause, should you walk away?</p> <p>Keld Jensen, Senior Negotiation Advisor, Professor, Award Winning Author</p>		
4:20-4:40pm AEST 7:20-7:40am BST	<p>Keynote in-conversation: every four seconds, another person enters a modern slavery situation somewhere in the world Sylvia Yu Friedman is a filmmaker, philanthropy adviser, journalist and anti-slavery campaigner. She is best known for her work on Japanese military sex slavery before and during World War II. In this important conversation Sylvia will be joined by Matthew Friedman a leading global expert on slavery and former United Nations director and U.S. diplomat. Together they will help bring the stories of the survivors of human trafficking to life providing important context for ESG objectives and goals in the business world.</p> <p>Sylvia Yu Friedman, Author of "A Long Road to Justice: Stories From the Frontlines in Asia" Matt Friedman, CEO, The Mekong Club Chaired by: Sally Guyer, Global CEO, World Commerce & Contracting</p>		
4:40 – 4:55pm AEST 7:40am – 7:55pm BST	<p>Grab a coffee and graze (15 min break)</p>		
	MODERN SLAVERY	CONTRACT DESIGN	CLIMATE CHANGE
4:55-5:25pm AEST 7:55-8:25am BST	<p>How to create and implement effective anti-slavery strategies into the contracting lifecycle Every four seconds, another person enters a modern slavery situation somewhere in</p>	<p>Better contracts, better business, better society - how design and simplification create empowering contracts We know that "contracts are essential to the functioning of modern societies" however</p>	<p>Bringing climate change clauses to life – practicalities and pitfalls Jenni Ramos, Head of Content Development, The Chancery Lane Project Humzah Khan, Project Associate, The Chancery Lane Project</p>

	<p>the world. It is estimated that there are over 40 million people in modern-day slavery today – more than any other time in history. To make sense of this important issue and its relevance to today’s business community, Matt Friedman will offer an update on this topic by exploring the following: the changing modern slavery paradigm; a summary of global trends and patterns; an update on emerging legislation and ESG; a description of the relationship between human trafficking and contracting business risk; and a description of tangible, practical tools and approaches used by corporations throughout the world to help identify and address this potential problem.</p> <p>Matt Friedman, CEO, The Mekong Club</p>	<p>they are often dense, complex and hard to read documents, often inaccessible to many. Learn from a selection of world leading pioneers in contract design and simplification who will show you how contracts can be designed for inclusion, wellbeing, sustainability and access to justice, creating long-term value that goes beyond economic benefit.</p> <p>Stefania Passera, Contract Design & Visualisation Consultant Robert de Rooy, Founder, Creative Contracts Verity White, Founder & Chief Contract Enthusiast, Checklist Legal Kanan Dhru, Justice Innovation Advisor, HiiL User-friendly Justice</p>	
<p>5:25-5:30pm AEST 8:25-8:30am BST</p>	<p>Switch over</p>		
	<p>GREEN FINANCING</p>	<p>CIRCULAR PROCURMENT</p>	<p>DEI</p>
<p>5:30-6:00pm AEST 8:30-9:00am BST</p>	<p>Case study: how Jemena have used a Green Financing framework to deliver positive environmental outcomes? Luis Castillo-Melendez, GM Corporate Finance, Jemena</p>	<p>How to harness the power of procurement to create sustainable supply chains Does your organisation have Net Zero targets? Are you reporting annually against TCFD, GRI or CDP? Are you required by law to make annual public statements about human rights and transparency in your supply</p>	<p>Panel discussion: how can diversity, equity and inclusion strengthen wellbeing in the workplace Penny Rush, Diversity & Inclusion Manager at Aurecon Georgina Camp, Co-Founder & CEO, Huber Social</p>

		<p>chain? Or is your organisation looking to participate in the circular economy? All roads, and indeed, all sustainability targets, lead to procurement and supply chain. If you would like to know how can we better harness the power of procurement to deliver impactful sustainability outcomes, goals and targets, this is the session for you.</p> <p>Tanya Harris, Head of Sustainable & Ethical Procurement, Edge</p>	
<p>6:00-6:05pm AEST 9:00-9:05am BST</p>	Switch over		
	INFRASTRUCTURE	SOCIAL VALUE	REGULATION
<p>6:05-6:35pm AEST 9:05-9:35am BST</p>	<p>Panel discussion: technology and leadership to achieve sustainable infrastructure goals As an industry which operates with very tight margins, and no mandated Sustainable Development Goals (SDGs), a focus on cost-driven tendering can hamper the adoption of environmentally focused goals, noting they often require extra financing, time and resources. In essence, it comes down to technology and leadership in order to outline and create industry-specific SDGs. Moderated by: Paul Rigo, Executive Director, stragility</p>	<p>In conversation: incorporation of social value into contracts is a train that is leaving very soon and you better be on it! This session will look at what is social value and why it's important with an overview of the historical context and recent developments/trends, both in the measurement of social value and in its incorporation into the contracting process. You will hear some real-life examples of how it is being done and gain practical advice on how to go about it and to cut through the confusion and complexity that tends to surround the topic of social value. Moderated by: Matt Friedman, CEO, The Mekong Club Brett Nan Tie, Chief Integrity Officer, Huber Social</p>	<p>Overview of latest regulations in regional jurisdictions</p>

	<p>Jon Davies, Chief Executive Officer, Australian Constructors Association</p> <p>Lars Boe Riber, Manager, Legal & Contract Management, Ramboll Management Consulting</p> <p>Deanne Hawkswood, Chief Procurement Officer Department of Transport & Main Roads, Queensland Government</p> <p>Craig Robertson, Regional President, Hexagon Geosystems</p> <p>Hugh Hofmeister Executive Advancement Director, Global Construction, Bentley</p>	<p>Sally Caughey, Head of Digital Inclusion, Capgemini</p>	
<p>6:35-6:40pm AEST 9:35-9:40am BST</p>	<p>Switch over</p>		
<p>6:40-7:10pm AEST 9:40-10:10am BST</p>	<p>Keynote panel discussion: the state of women's leadership in sustainability</p> <p>Over the last few years we have seen the role of the CSO gain prominence emerging as what has been referred to as the “chief sense-maker” in the organization. Research conducted by GreenBiz in 2021 revealed that women went from holding 28% of the CSO positions in 2011 to 54% in 2021. Outside of sustainability, women in business have not advanced as quickly. In the C-suite, men still far outnumber women. According to a Morningstar report looking at data from 2019, women hold only 12.2% of named executive officer roles at companies. So what is driving that trend and why are women advancing more quickly in sustainability? What will be the future pathways of this role? Is this trend going to create a pathway for female leadership in business? Or are women being pigeonholed in sustainability?</p> <p>Tania Seary, Founder, Procurious</p> <p>Mattie Yeta, Chief Sustainability Officer, CGI</p> <p>Sarah Cook, Chief Sustainability Officer & Chief Procurement Officer, Coca-Cola Europacific Partners</p> <p>Chaired by: Tim Cummins, Professor, Leeds University; President, World Commerce & Contracting</p>		

<p>7:10-7:30pm AEST 10:10-10:30am BST</p>	<p>In-conversation & closing remarks Bridging the gap between good business and resilient communities Lizzy is a leader in the multicultural sector and adviser on refugee experience and community engagement, passionate about the advancement and advocacy of issues to build better, more inclusive communities. Her passion is helping other refugees overcome enormous challenges to build a great life in Australia and contribute to communities. Lizzy will share her own refugee story of fleeing war-torn South Sudan with her grandma and three young brothers, only to be stuck in Egypt for four years before arriving in Melbourne in 2005. Lizzy Kuoth, Leader, Adviser, Multicultural, Refugee Experience, Inclusion, Community & Youth Engagement Chaired by: Tim Cummins, Professor, Leeds University; President, World Commerce & Contracting and Sally Guyer, Global CEO, World Commerce & Contracting</p>
	<p>If you are keen to watch what the rest of the world is saying about sustainable contracting you can watch our EMEA/Americas sessions on demand</p>

Tuesday 17 May EMEA/Americas Time zones

	<p>All times appear in British Standard Time (BST) & Eastern Daylight Time (EDT)</p>
<p>2:30-3pm BST 9:30-10am EDT</p>	<p>Event opens & speed networking There has never been a greater time to build your global network and collaborate cross-boarders. Take the time to look around the virtual environment and the resources we have provided and make connections with global peers in our speed networking room.</p>
<p>3-3:10pm BST 10-10:10am EDT</p>	<p>Welcome to the inaugural World Sustainable Contracting Day The Call to Action Sally Guyer, Global CEO, World Commerce & Contracting & Tim Cummins, Professor, Leeds University; President, World Commerce & Contracting</p>
<p>3:10-3:25pm BST 10:10-10:25am EDT</p>	<p>Keynote address: #DestinationImpact – what role will you play? The time for planning and target-setting has long expired. We enter now an era of action, in which organizations have an opportunity to lead and drive change, working together to reshape business models, standards and contracting processes. Now is the time to think about your role in achieving sustainability goals. Pierre- François Thaler, Co-Founder & CEO, EcoVadis</p>
<p>3:25pm-4:10pm BST 10:25-11:10am EDT</p>	<p>Keynote symposium: collaboration across stakeholders to achieve ESG goals Given the pandemic and global uncertainty, the reputational environment, and risk with supply chain disruption, if we are going to realize sustainability goals it will take a cohesive approach between legal, finance, commercial and procurement. This</p>

	<p>panel will bring those groups together and uncover how they can collaborate best. We'll explore the notion of liability and incentives. To what extent can we make ESG meaningful in the current supply chain model? What could sector collaboration look like? What does a good Board look like and what governance processes need to be in place?</p> <p>Lola Conde, Corporate Legal Director, Santander Thomas Barothy, Former COO General Counsel, UBS Bjarne Tellmann, General Counsel, GSK Consumer Healthcare Rebecca Marmot, Chief Sustainability Officer, Unilever Chaired by: Sally Guyer, Global CEO, World Commerce & Contracting</p>		
<p>4:10-4:30pm BST 11:10-11:30am EDT</p>	<p>Keynote address: will ESG be the great deal breaker in contract negotiations? Environmental, Social and Governance priorities are gaining momentum fast. We see increasing impact on deal discussions and contracts, with some parties willing to walk away if ESG priorities don't align. Award winning negotiation expert Keld Jensen will pose the question, how can you strengthen your organization's ESG standing through contract negotiations? How do you negotiate or renegotiate for ESG? How do you deal with pushbacks from the counterparty? And if the counterparty has an allergic reaction to an ESG focused clause, should you walk away? Keld Jensen, Senior Negotiation Advisor, Professor, Award Winning Author</p>		
<p>4:30pm-4:45pm BST 11:30-11:45am EDT</p>	<p>Grab a coffee and graze (15 min break)</p>		
	<p>CONTRACTING</p>	<p>CLIMATE CHANGE</p>	<p>CONTRACT INNOVATION</p>
<p>4:50-5:20pm BST 11:50-12:20pm EDT</p>	<p>Panel discussion: practical guidance on delivering sustainability through contracts Sustainable contracting requires the paying party to have more control of and visibility into the way that the delivering party operates. After reviewing key practical and regulatory challenges, this session describes contract terms being developed in two disparate spheres: financing and supply chain. We will discuss ways to leverage regulatory and industry standards, managerial contracting, digital transformation and</p>	<p>A world where every contract enables solutions to climate change There is an emerging narrative that Activism and Activation go hand in hand; few contracting professionals will deny that they activate through contracts. Contracts are the bridge that will help achieve ESG goals. Come hear from a climate justice activist who will bring the stark reality of the climate crisis to life, and a non-profit climate change organisation who will explain why and how you have the practical opportunity to change contracts in your hands.</p>	<p>Contract innovation case study: Salesforce Sustainability Exhibit In 2021 Salesforce added a Sustainability Exhibit to all supplier procurement contracts with a goal of reducing the company's collective carbon footprint. This session will share the exhibit as a blueprint others can adopt, taking a look at the journey and the keys to collaboration with suppliers. Louisa McGuirk, Senior Manager Sustainable Procurement, Salesforce Ryan Hart, Corporate Counsel Sustainability, Salesforce</p>

	<p>collaboration to address the inherent complexity of sustainable contracting.</p> <p>Moderated by: Marina Aronchik, Partner, Mayer Brown James Whitaker, Partner, Mayer Brown Brad L. Peterson, Partner, Mayer Brown</p>	<p>Matt Gingell, Chair & Founder, Chancery Lane Project Evelyn Acham, Climate Justice Activist, Rise Up Movement</p>	
<p>5:20-5:25pm BST 12:20-12:25pm EDT</p>	<p>Switch-over time</p>		
	<p>EU TAXONOMY REGULATIONS</p>	<p>PUBLIC SECTOR PROCUREMENT</p>	<p>SECTOR COLLABORATION</p>
<p>5:25-5:50pm BST 12:25-12:50pm EDT</p>	<p>In conversation: when a carbon KPI is not enough How can we ensure alignment to the EU taxonomy? What are the necessary mechanisms to indicate how a company’s activities substantially contribute to one or more of the six environmental objectives, whilst doing no significant harm to the other objectives, and meeting the minimum social safeguard standards? Linda Berry, EVP Group Head of Commercial & Contract Management, Capgemini Matthew Bradley, Sustainability Director, Capgemini</p>	<p>Sustainable Procurement Now: Why buying green can’t wait until 2050 Public procurement has a meaningful role in addressing climate change and helping us achieve the SDGs around sustainability. Products and services acquired through public procurement are associated with the emission of 15% of global greenhouse gases. In this session, we will bring together inspiring reformers who are using contracting data and processes to fight climate injustice and drive sustainable economic development. We will share practical tools and experiences from the US and Latin America to help public buyers drive forward green public procurement.</p>	<p>Competition law and sustainability – strength in numbers While businesses say they want to work together with peers to pursue sustainability goals, however, sustainability leaders think competition law is getting in the way and want to see reform. Is coordination possible and what are the ways forward? This session will help you think about the practical questions you need to weigh up when thinking about cooperation, as well as the implementation challenges that can arise. Dr. Arne Ott, Legal Advisor, Evonik</p>

		<p>Moderated by: Carey, Kluttz, Head of Country Programs, Open Contracting Partnership</p> <p>Leyre Villaizan, Transformation Associate, PUBLIC</p> <p>Pablo Seitz, Director of Paraguay's National Public Procurement Agency (DNCP)</p>	
5:50-5:55pm BST 12:50-12:55pm EDT	Switch-over time		
	SOCIAL VALUE	PROCUREMENT	REGULATION
5:55-6:20pm BST 12:55-1:20pm EDT	<p>Panel discussion: how to employ social value programs and contractual frameworks to the benefit of customers, suppliers, communities and shareholders</p> <p>Victoria Cope, Commercial & Category Director, UK Health Security Agency</p> <p>Sally Caughey, Head of Digital Inclusion, Capgemini</p> <p>Moderated by: David, Shields, Non-Executive Director, Social Value UK</p>	<p>Positive Impact Contracting – how are organizations changing their procurement practices to drive more sustainable results?</p> <p>Gordon Brockington, Managing Director Managing Director Justice & Government Chief Commercial Officer, G4S</p> <p>Sarah Farrow, Head of Learning and Development, Rolls-Royce</p> <p>Liam Hamilton, Director of Procurement, Rolls-Royce</p> <p>Moderated by: Jacqui Archer, Founder, Positive Impact Commerce</p>	<p>Overview of latest regulations in global jurisdictions</p> <p>Bettina Grabmayr, Head of Methodology & Institutional Relations, EcoVadis</p> <p>Maria Pia Sacco, Senior Legal Advisor, Impact & Sustainability, RP Legal & Tax</p>
6:20-6:25pm BST 1:20-1:25pm EDT	Switch-over time		
	MODEL CLAUSES	SUPPLIER DEI	CRISIS MANAGEMENT
6:25-6:55pm BST 1:25-1:55pm EDT	<p>Panel discussion: model contract clauses to protect workers in international supply chains</p>	<p>Panel discussion: what does it take to expand a supplier diversity, equity & inclusion program globally</p>	<p>Navigating the ESG Procurement Minefield: A Crisis-Management Simulation</p> <p>When it comes to ESG Procurement, good</p>

	<p>David V. Snyder, Professor of Law Director, Business Law Program American University</p> <p>Sarah Dadush, Professor of Law at Rutgers Law School</p> <p>Olivia Windham Stewart, Independent Business and Human Rights Specialist</p>	<p>Moderated by: Simon Geale, EVP & Chief Procurement Officer, Proxima</p> <p>Lisa Spice, Director, Global Strategic Sourcing & Supplier Inclusion, Levi Strauss & Co.</p> <p>Anna Hakobayan, Global Sustainability, Supplier Diversity & Government Compliance Lead, AstraZeneca</p> <p>Madison Gunter, Senior Director of Supplier Diversity and Sustainable Procurement Programs, Salesforce</p>	<p>intentions aren't good enough. Competitors, advocacy groups, and the media profit from making you look bad. How can you navigate this minefield? How should the various parts of your organization – Procurement, PR/Governmental Affairs, Compliance – work together so your company not only survives but thrives? A crisis-management simulation invites you to help select sustainable vendors, then work with panelists to steer through ESG challenges.</p> <p>Moderated by: Robert Zafft, Forbes Contributor, and Author of The Right Way to Win: Making Business Ethics Work in the Real World</p> <p>Aleksandra Schellenberg, Global Head Legal Sustainable Finance, UBS</p>
<p>6:55-7pm BST 1:55-2pm EDT</p>	<p>Switch over (5 mins)</p>		
<p>7-7:30pm BST 2-2:30pm EDT</p>	<p>Keynote in-conversation & closing remarks: turning bold ambition into action</p> <p>“Technical invention is not enough; it’s commercial innovation that secures our future” Too often when we say ‘innovation’ we think of exciting new products and technologies. While these inventions may be key to progress, history shows that it is in fact commercial creativity that’s the critical difference between failure and success. Hear our expert panel discuss the characteristics, behaviors and inspiration that are needed from CCM practitioners as we escape the shackles of ‘preventism’ and contribute to building a better future.</p> <p>Chaired by Sally Guyer, Global CEO, World Commerce & Contracting</p> <p>Lea Gimenez, Former Minister of Finance Paraguay</p> <p>Mark A. Cohen, Executive Chairman, Digital Legal Exchange</p> <p>Jose Arrieta, Founder, imagineeer; Former Chief Information Officer and Chief Data Officer, US Department of Health & Human Services (HHS)</p> <p>Raluca Radu, General Counsel, Fairphone; Co-Founder, Legal Innovation for Sustainable Investments</p> <p>Tim Cummins, Professor, Leeds University; President, World Commerce &</p>		

	Contracting
7:30pm BST 2:30pm EDT	Close of World Sustainable Contracting Day 2022