# Vibe Summit WorldCC's flagship virtual event

6 - 7 June 2023







Follow the sun with us or select the time zone you wish to attend.

# Day One, Part One: Overcoming Operational Overload

APAC 09:30-09:40 India 12:00-12:10 HKT 14:00-14:10 AEST 16:00-16:10 NZST

Europe 05:00-05:10 BST 06:00-06:10 CEST 08:00-08:10 GST

**REMEMBER:** You can always catch the sessions on demand if the hours are unsociable.

APAC

09:40-09:45 India 12:10-12:15 HKT 14:10-14:15 AEST 16:10-16:15 NZST

**EMEA** 

05:10-05:15 BST 06:10-06:15 CEST 08:10-08:15 GST

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### Welcome and What to Expect

Check out how you can make the most of your Vibe Summit 2023 experience and hear from Else Bright as we look back on everything in APAC over the last 12 months. We'll also look ahead at what's to come in the contracting world, including WorldCC's market insights and how you can make the most of them.

- Nikki Mackay, Chief Development Officer, World Commerce & Contracting
- Else Bright, ANZ Senior Director of Member Engagement, World Commerce & Contracting

# **Contract Corner**

At Vibe Summit 2023, we waste no time in getting to the topics that matter to you. Contract Corner is designed to give you actionable insights and skills to make your contracting practices more efficient. In two rounds of 30 mins, you will have the chance to choose which table you move on to, leaving with top tips and checklists from experts in each area. And don't worry about the one you don't manage to attend live, you can always watch on-demand!

### **Q&A with Speakers**

Our platform allows you to chat directly with speakers and participants, meaning you can continue the discussions from these sessions and have any burning questions answered!

Julian Davis, Chief Operating Officer, World Commerce & Contracting





APAC 09:45-10:15 India 12:15-12:45 HKT 14:15-14:45 AEST 16:15-16:45 NZST		Round 1: As-A-Service Agreements	<ul> <li>Round 1: Fundamentals of CCM</li> <li>Mel Moore, Commercial Director, University of Canberra</li> </ul>	<ul> <li>Round 1: Modern Procurement</li> <li>Scott Alden, Partner, HWL Ebsworth Lawyers</li> </ul>
EMEA 05:15-05:45 BST 06:15-06:45 CEST 08:15-08:45 GST				
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	С	5-Minute Switchover		
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		<b>10-Minute Break</b> Close your eyes, relax your shoulders, and take three deep breaths - in through the nose and out through the mouth		





APAC 11:00-11:30 India 13:30-14:00 HKT 15:30-16:00 AEST 17:30-18:00 NZST

#### EMEA

06:30-07:00 BST 07:30-08:00 CEST 09:30-10:00 GST

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# Contract Corner

Round 1: Contract Negotiation & Redlining

 David Brading, Head of Commercial - Aerospace, BAE Systems Australia Round 1: Negotiating Indemnity Provisions

There's a lot that happens with indemnification provisions between the original template and final negotiated version. The challenge for negotiators is what parts of the indemnification are ok to change and what parts aren't. They have to decide when to concede on each concept and when they shouldn't. It all comes down to understanding the different parts of the indemnification provisions. and why we make the concessions on some points and hold fast to others.

Join Laura Frederick, a former Big Law and Tesla attorney who founded the practical contract training company How to Contract, to understand how to decide what to negotiate when. Laura will also share her insights and advice for reaching agreement with the other side on indemnification language that works for both parties.

Laura Frederick, Attorney and Founder, How to Contract

### Round 1: Power Imbalance in Negotiations - Strategies for Success

What do you do when the other side holds all the cards? What strategies make a difference? How can you tip the scales in your favour? Perceptions of power can play a significant role in how we negotiate, for better or for worse. In this session, we will dive into the dynamics of power imbalance in negotiations and discover practical strategies to help us perform at our best.

Stu van Rij, Influencing and Negotiation Coach

5-Minute Switchover





APAC 11:35-12:05 India 14:05-14:35 HKT 16:05-16:35 AEST 18:05-18:35 NZST

EMEA

07:05-07:35 BST 08:05-08:35 CEST 10:05-10:35 GST

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Round 2: Contract Negotiation & Redlining

 David Brading, Head of Commercial - Aerospace, BAE Systems Australia Round 2: Negotiating Indemnity Provisions

There's a lot that happens with indemnification provisions between the original template and final negotiated version. The challenge for negotiators is what parts of the indemnification are ok to change and what parts aren't. They have to decide when to concede on each concept and when they shouldn't. It all comes down to understanding the different parts of the indemnification provisions. and why we make the concessions on some points and hold fast to others.

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# Grand Opening Keynote Address: From Operational Overload to Strategic Value

The turmoil experienced in the last 3 years has tested every business, every process, and every assumption as we've reinvented work and commerce. As economic uncertainty lies ahead, it will be more important than ever for the CCM community to step up and contribute value. Our 2021 Benchmark data tells us that "increasing strategic value and demonstrating relevance is the #1 priority for managers, yet they report that they spend their time on low-value transactional activities that do not enable them to deliver value. Join WorldCC CEO, Sally Guyer, and President, Tim Cummins as they will be kicking off the Vibe Summit which will set you up.

- Contracting Tim Cummins, President, World Commerce & Contracting
- Sally Guyer, Global CEO, World Commerce & Contracting

# 5-Minute Switchover

### **Contract Corner**

12:35-13:05 India 15:05-15:35 HKT 17:05-17:35 AEST 19:05-19:35 NZST

#### **EMEA**

APAC

08:05-08:35 BST 09:05-09:35 CEST 11:05-11:35 GST

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### **Round 1: Contract Design**

Verity White, Founder, Checklist Legal Round 1: Predictably vs Unpredictable - Using Agile Contracting to Manage Uncertainty

2022 highlighted the importance of our commercial arrangements to be both resilient and adaptable, creating value by focusing on the relationship rather than the contract term and price. One approach to deliver this is through agile contracting. This presentation will explore the drivers, key success

### Round 1: Relational Contracting -Aims, Focus and Lessons Learned / Truisms

Find out 'the why', 'the aims', 'the focus' and 'the lessons learned / truisms' that were exposed with the Australian Defence's adoption of Relational Contracting within their Ship Repair and Maintenance Reform program; a major transformation initiative to provide both Industry and





factors, and pitfalls associated with considering an agile contracting approach.

Or Andrew Jacopino, Principal Adviser, Ngamuru Advisory

Navy with greater predictability, certainty and stability in the repair and maintenance of the Navy's major fleet units. The session emphasises the dominance of commercial motivations to stand any chance of program success, the motivations generated by the contractual framework and the requirements of the business relationship have to align.

Dr Bruce McLennan, Director -Maritime Lifecycle Support, Maritime Systems Division, Department of Defence

# 5-Minute Switchover

APAC

13:10-13:40 India 15:40-16:10 HKT 17:40-18:10 AEST 19:40-20:10 NZST

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08:40-09:10 BST 09:40-10:10 CEST 11:40-12:10 GST

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**Round 2: Contract Design** 

Verity White, Founder, Checklist Legal

Round 2: Predictably vs Unpredictable - Using Agile Contracting to Manage Uncertainty

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© **Dr Andrew Jacopino**, Principal

Round 2: Relational Contracting Aims, Focus and Lessons Learned / Truisms

Find out 'the why', 'the aims', 'the focus' and 'the lessons learned / truisms' that were exposed with the Australian Defence's adoption of Relational Contracting within their Ship Repair and Maintenance Reform program; a major transformation initiative to provide both Industry and Navy with greater predictability, certainty and stability in the repair and maintenance of the Navy's major fleet units. The session emphasises the dominance of commercial motivations -





Adviser, Ngamuru Advisory

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# Mindfulness: A New Horizon for Contracting Professionals?

When we hear about mindfulness we think of Zen and a general sense of wellbeing, but it does not fully show us mindfulness in its essence and its potential. It's a way to be more lucid, clear and focused, a tool to be more creative, a strategy to feel better and be more attentive to our emotions and those of our clients. Despite scepticism from professionals, mindfulness has entered the legal field from the front door. The pandemic, the rising burnout rate, and the constant load of stress on legal and contracting professionals are highlighting our need to seriously intervene on our emotional balance. Join Legal Innovator and visiting researcher at Harvard Law School, Marco Imperiale, as he explores the enormous potential of mindfulness for contracting professionals, with practical takeaways, moving from awareness to action.

- Marco Imperiale, Legal Innovator; Visiting Researcher, Harvard Law School
- Chaired by Yang Xu, Business Operations Manager, World Commerce & Contracting





APAC 14:20-14:45 India 16:50-17:15 HKT 18:50-19:15 AEST 20:50-21:15 NZST

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# Regearing Your Mind for Strategic Value

In this final session for Day One - Part One, we will discuss how to shift mindsets to a more positive way of thinking, moving away from preventism to deliver strategic value for your business.

- © Elizabeth de Stadler, Founding Director, Novcon
- © Tim Cummins, President, World Commerce & Contracting
- Sally Guyer, Global CEO, World Commerce & Contracting



End of Day One, Part One That's a lot of content already! Take a breath to recap and visit our exhibition area





# Day One, Part Two: Overcoming Operational Overload

Americas 06:00-06:10 PDT 08:00-08:10 CDT 09:00-09:10 EDT

### EMEA

14:00-14:10 BST 15:00-15:10 CEST 17:00-17:10 GST

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### Americas

06:10-06:15 PDT 08:10-08:15 CDT 09:10-09:15 EDT

### EMEA

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Nikki Mackay, Chief Development Officer, World Commerce & Contracting

### **Contract Corner**

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### **Q&A with Speakers**

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Julian Davis, Chief Operating Officer, World Commerce & Contracting

Americas





06:15-06:45 PDT 08:15-08:45 CDT 09:15-09:45 EDT EMEA 14:15-14:45 BST 15:15-15:45 CEST 17:15-17:45 GST REMEMBER: You can always catch the sessions on demand if the hours are unsociable.	Derek Schueren, Chief Executive Officer, Akorda	At WorldCC, we believe that contracts are the lifeblood of business. Our research shows that, in the average corporation, 26% of the workforce is engaged in contract management, so grasping even the fundamentals of Contract and Commercial Management (CCM) is essential to protect against value erosion. In this 30-minute session, join experienced	Katie McEwen, The Procuremer Girl
		practitioner Paul Branch, Executive in Residence at WorldCC, to experience the most common pitfalls associated with contract management - and learn how to avoid them.	
		Paul Branch, Executive in Residence, World Commerce & Contracting	
	C 5-Minute Switchover		
Americas 06:50-07:20 PDT	Round 2: As-A-Service Agreements	Round 2: Fundamentals of CCM	Round 2: Modern Procurement
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09:50-10:20 EDT

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Paul Branch, Executive in Residence, World Commerce & Contracting



### **10-Minute Break**

Give your brain a break. Place your arms over your head, stretch the torso. Wiggle your hips and roll your neck and shoulders three times clockwise and then anti-clockwise.

### **Contract Corner**

# Round 1: Contract Negotiation & Redlining

78% of contracts professionals learn how to redline contracts on the job meaning we each redline slightly differently, creating problems and lots of frustration. In this session, Nada Alnajafi will present a uniform, efficient, and more enjoyable redlining process that will help you drive contract negotiations forward, close contracts sooner, and reduce risk to your organization.

Nada Alnajafi, Author of Contract Redlining Etiquette and Founder,

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There's a lot that happens with indemnification provisions between the original template and final negotiated version. The challenge for negotiators is what parts of the indemnification are ok to change and what parts aren't. They have to decide when to concede on each concept and when they shouldn't. It all comes down to understanding the different parts of the indemnification provisions. and why we make the concessions on some points and hold fast to others.

# Round 1: Negotiation Room - The ChatGPT Negotiation Challenge

With so much hype around Al Chatbots and the promise that it can transform contract and commercial management, we decided it was time to put this technology to the test in our Negotiation Room.

We've challenged two buy-side/sellside teams with the same negotiation scenario. One team will run a traditional negotiation and in the other team, one side will negotiate with the help of ChatGPT.

Americas 07:30-08:00 PDT 09:30-10:00 CDT

10:30-11:00 EDT

EMEA

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### **Contract Nerds**

Join Laura Frederick, a former Big Law and Tesla attorney who founded the practical contract training company How to Contract, to understand how to decide what to negotiate when. Laura will also share her insights and advice for reaching agreement with the other side on indemnification language that works for both parties.

Laura Frederick, Attorney and Founder, How to Contract

World renowned Negotiation Expert Keld Jensen and WorldCC President Tim Cummins will provide commentary and lessons in this fascinating experiment of human versus machine.

- © Tim Cummins, President, World Commerce & Contracting
- **Keld Jensen**, Negotiation Expert

### 5-Minute Switchover

### Americas

08:05-08:35 PDT 10:05-10:35 CDT 11:05-11:35 EDT

### EMEA

16:05-16:35 BST 17:05-17:35 CEST 19:05-19:35 GST

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# Round 2: Contract Negotiation & Redlining

78% of contracts professionals learn how to redline contracts on the job meaning we each redline slightly differently, creating problems and lots of frustration. In this session, Nada Alnajafi will present a uniform, efficient, and more enjoyable redlining process that will help you drive contract negotiations forward, close contracts sooner, and reduce risk to your organization.

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- © Tim Cummins, President, World **Commerce & Contracting**
- Keld Jensen, Negotiation Expert O

# **5-Minute Switchover**

**Grand Opening** Keynote Address: From Operational Overload to Strategic Value

The turmoil experienced in the last 3 years has tested every business, every process, and every assumption as we've reinvented work and commerce. As economic uncertainty lies ahead, it will be more important than ever for the CCM community to step up and contribute value. Our 2021 Benchmark data tells us that "increasing strategic value and demonstrating relevance is the #1 priority for managers, yet they report that they spend their time on low-value transactional activities that do not enable them to deliver value. Join WorldCC CEO, Sally Guyer, and President, Tim Cummins as they will be kicking off the Vibe Summit which will set you up.

- Tim Cummins, President, World Commerce & Contracting C
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**5-Minute Switchover** 

Americas 08:40-09:00 PDT 10:40-11:00 CDT 11:40-12:00 EDT

### EMEA

16:40-17:00 BST 17:40-18:00 CEST 19:40-20:00 GST

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**EMEA** 

17:05-17:35 BST 18:05-18:35 CEST 20:05-20:35 GST

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# **Contract Corner**

Round 1: Agile Contracting

Stijn Follet, Global Agile Leader, Capgemini

### Round 1: Revolutionizing Contract Design: Exploring the Potential of Al

For legal teams, contracts are needed to record rights and responsibilities, manage risk, and provide protection in the event of a dispute. Business professionals want contracts that provide a framework for successful business outcomes and relationships. They value easy-to-use operational guidance. How do we balance and achieve these valuable objectives? This session shows how you can use plain language, layering and other patterns to combine proactive legal thinking with AI-powered writing tools to produce contracts that are both legally and operationally functional.

Helena Haapio, Contract Strategist, Lexpert Ltd Round 1: Standardizing and Automating Your Statement of Work

The digitization of work is revolutionizing the contract lifecycle. With the latest software supporting drafting, writing, and standardization, organizations can streamline their processes, save time, and increase efficiency. In this presentation, Jamie Gannaway will provide valuable tips on how to standardize Statements of Work, and how automation can speed up the time to signature, taking you from operational overload to strategic value. Discover the power of analyzing data with automated Statement of Work systems to gain actionable insights and learn how pre- and postsignature data can add value to your organization's Statements of Work.

 Jamie Gannaway, Co-Founder and Chief Product Officer, Deployed



Americas 09:40-10:10 PDT 11:40-12:10 CDT 12:40-13:10 EDT

### Round 2: Agile Contracting

Stijn Follet, Global Agile Leader,

Round 2: Revolutionizing Contract Design: Exploring the Potential of Al Round 2: Standardizing and Automating Your Statement of Work





### Capgemini

EMEA 17:40-18:10 BST 18:40-19:10 CEST 20:40-21:10 GST

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- Marco Imperiale, Legal Innovator; Visiting Researcher, Harvard Law School
- Chaired by Sally Guyer, Global CEO, World Commerce & Contracting

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EMEA

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### Regearing Your Mind for Strategic Value

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- © Roy Anderson, CPO and Supply Chain Evangelist
- Tim Cummins, President, World Commerce & Contracting
- Sally Guyer, Global CEO, World Commerce & Contracting



End of Day One, Part Two Have you visited the WorldCC booth yet? Come and chat with us, get answers to your questions and check out our resources.





# Day Two, Part One: Delivering Strategic Value

APAC

09:30-10:30 India 12:00-13:00 HKT 14:00-15:00 AEST 16:00-17:00 NZST

EMEA

05:00-06:00 BST 06:00-07:00 CEST 08:00-09:00 GST

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# The Battle of the Tech

Can technology help reduce workload so businesses can focus on value? We'll hear from the latest and greatest technologies as they pitch to us how their technology can deliver operational value.

### **Business Gurus**

- C Lois Lin, Chief Legal Officer, Wiwynn Corporation
- Dominic Targett, Head of Vendor and Contract Management, Group Technology, AIA
- Paul Lanzone, Executive Vice President Enterprise Legal Services, UnitedLex Corporation
- Chaired by Matt Tizzard, Director of Strategic Alliance, World Commerce & Contracting

# 5-Minute Switchover

### APAC

10:35-11:00 India 13:05-13:30 HKT 15:05-15:30 AEST 17:05-17:30 NZST

EMEA

06:05-06:30 BST 07:05-07:30 CEST 09:05-09:30 GST

**REMEMBER: You can always** 

# Fireside Chat: Learn to Drive Decisions Through Better Communication

Many professionals believe that effective negotiators have lots of data, yet experience tells us that the driver of decisions is through better communication and building a shared vision with a counterparty. Our communications expert will help you understand common flaws in communication that hold us back from reaching better business outcomes faster.





catch the sessions on demand if the hours are unsociable.

- Rob Halsall, Managing Director Leadership & Business Coach, Expert Facilitator & Performance Consultant, The Executive Athlete
- Moderated by Sally Guyer, Global CEO, World Commerce & Contracting

# 5-Minute Switchover

### APAC

11:05-11:45 India 13:35-14:15 HKT 15:35-16:15 AEST 17:35-18:15 NZST

### EMEA

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# Keynote Panel Discussion: Unlocking the Power Of Market Intelligence

It's time to focus on areas where our community typically spends too little time: one of those is market intelligence. Our panel of executives will give real examples of how they utilize market insights to speed decisions, generate value, gain more influence and operate at a more strategic level in delivering change.

- Jo Carvey, Senior Commercial Manager, Ministry of Education of New Zealand
- Laura Spikula, Head of Supply Chain, TasNetworks
- Sharyn County, General Manager Procurement, Property and Fleet, Jemena
- Moderated by Tim Cummins, President, World Commerce & Contracting



### **10-Minute Break**

Stay hydrated by having a glass of water before your coffee and take a few minutes to walk around the room

APAC

11:55-12:35 India 14:25-15:05 HKT 16:25-17:05 AEST 18:25-19:05 NZST

EMEA 07:25-08:05 BST

# Innovation & Excellence: The Winners' Stories

In this dynamic session, our 2022 Innovation and Excellence awards' winners will provide a snapshot of the process they went through to become a winner. They will each run through what initiative they led, what they achieved and what their greatest obstacle was.





08:25-09:05 CEST 10:25-11:05 GST REMEMBER: You can always catch the sessions on demand if the hours are unsociable.	<ul> <li>Courtney Joannidis, Group Manager – Procurement Excellence &amp; Delivery, Jemena</li> <li>Moderated by Sally Guyer, Global CEO, World Commerce &amp; Contracting</li> </ul>
C	5-Minute Switchover
APAC 12:40-13:10 India 15:10-15:40 HKT 17:10-17:40 AEST 19:10-19:40 NZST	Real World Case Study: Technology to Tackle the Most Negotiated Terms With
EMEA 08:10-08:40 BST 09:10-09:40 CEST 11:10-11:40 GST	
<b>REMEMBER:</b> You can always catch the sessions on demand if the hours are unsociable.	
APAC 13:10-13:40 India 15:40-16:10 HKT 17:40-18:10 AEST 19:40-20:10 NZST	Real World Case Study: How to Make the Business Case for CLM Technology
EMEA 08:40-09:10 BST 09:40-10:10 CEST 11:40-12:10 GST	
REMEMBER: You can always catch the sessions on demand if the hours are unsociable.	





# 5-Minute Switchover

# **Communication Skills & Negotiation**

Gain confidence, influence and reach decisions faster every time you communicate.

Julian Davis, Chief Operating Officer, World Commerce & Contracting

# **REMEMBER:** You can always catch the sessions on demand if the hours are unsociable.

### APAC

APAC

**EMEA** 

13:45-13:50 India 16:15-16:20 HKT 18:15-18:20 AEST

20:15-20:20 NZST

09:15-09:20 BST

10:15-10:20 CEST 12:15-12:20 GST

13:50-14:20 India 16:20-16:50 HKT 18:20-18:50 AEST 20:20-20:50 NZST

#### EMEA

09:20-09:50 BST 10:20-10:50 CEST 12:20-12:50 GST

**REMEMBER:** You can always catch the sessions on demand if the hours are unsociable.

### Round 1: Less Stress, More Success - How to Get Your Message Across When Speaking in Public

Speaking in public can be scary. If you find yourself getting anxious when you need to present a business case, or your thoughts and ideas to the Board, a client or your colleagues, this session is for you.

As with so many activities that have the potential to create stress, preparation is the key to successful public speaking. In this Contract Corner session, we'll be looking at what you can do to ensure you're ready to deliver, and how you can effectively influence and persuade your

### **Round 1: On-Camera Presence**

Capture the magic of you in a room and bring it to life on camera, on cue.

You've spent years mastering your negotiation skills in the boardroom, now is the time to bring that energy, that power and that presence to life through the video lens and take your online communication to the next level.

Video is the most prolific and powerful communication channel of our time. Now more than ever, how we show up in video is how we are seen in the world. Harness your negotiation superpowers in video by

# Round 1: The Value in Staying Quiet in Negotiation

Can you get what you want from being silent? According to WorldCC's expert in residence, not everything that is said in the course of a negotiation requires a response or comment. Join us as our speaker discloses his thoughts behind this comment and reveals top tips around the art of being silent.

**Keld Jensen**, Negotiation Expert





audience. Gain practical, actionable tips, these 30 minutes might be your best investment of the year.

Tiffany Kemp, CEO and Founder, Devant Limited understanding how to think like a director and lead your audience.

When you know how to master your on-camera presence, you can become as influential in online meetings and negotiations as you are face-to-face.

Mo Macrae, Film Director and On-Camera Presence Coach

# 5-Minute Switchover

### APAC

14:25-14:55 India 16:55-17:25 HKT 18:55-19:25 AEST 20:55-21:25 NZST

### **EMEA**

09:55-10:25 BST 10:55-11:25 CEST 12:55-13:25 GST

**REMEMBER:** You can always catch the sessions on demand if the hours are unsociable.

### Round 2: Less Stress, More Success - How to Get Your Message Across When Speaking in Public

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# Round 2: The Value in Staying Quiet in Negotiation

Can you get what you want from being silent? According to WorldCC's expert in residence, not everything that is said in the course of a negotiation requires a response or comment. Join us as our speaker discloses his thoughts behind this comment and reveals top tips around the art of being silent.

© Keld Jensen, Negotiation Expert





- Tiffany Kemp, CEO and Founder, Devant Limited
   When you know how to master your on-camera presence, you can become as influential in online meetings and
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### APAC

14:55-15:05 India 17:25-17:35 HKT 19:25-19:35 AEST 21:25-21:35 NZST

EMEA

10:25-10:35 BST 11:25-11:35 CEST 13:25-13:35 GST

**REMEMBER:** You can always catch the sessions on demand if the hours are unsociable.

### **Closing Remarks**

- © Tim Cummins, President, World Commerce & Contracting
- Sally Guyer, Global CEO, World Commerce & Contracting



End of Day Two, Part One Fancy making some new connections? Check out who's attending and start a conversation





# Day Two, Part Two: Delivering Strategic Value

Americas 06:00-07:00 PDT 08:00-09:00 CDT 09:00-10:00 EDT

EMEA

14:00-15:00 BST 15:00-16:00 CEST 17:00-18:00 GST

**REMEMBER:** You can always catch the sessions on demand if the hours are unsociable.

# The Battle of the Tech

Can technology help reduce workload so businesses can focus on value? We'll hear from the latest and greatest technologies as they pitch to us how their technology can deliver operational value.

### **Business Gurus**

- Khushbu Solanki, Legal Compliance Manager, Pharming Healthcare Inc.
- Alex Herrity, Director Legal Counsel, adidas
- Sim Pearson, Global Contracts Manager, ConocoPhillips

### **Contract Tech Gurus**

Chaired by Matt Tizzard, Director of Strategic Alliance, World Commerce & Contracting

# 5-Minute Switchover

Americas 07:05-07:30 PDT 09:05-09:30 CDT 10:05-10:30 EDT

#### EMEA

15:05-15:30 BST 16:05-16:30 CEST 18:05-18:30 GST

**REMEMBER:** You can always catch the sessions on demand

Fireside Chat: Create an Impact and Get Results with Effective Business Communication

Professionals often believe that skilled negotiators generate results. Such a premise is true. Yet, experience tells us that a critical driver of business success is using effective communication to move hearts, persuade people, and win advocates for your cause. Our multi-award-winning communications expert, Lucille Ossai, helps leaders all around the world amplify their communication skills to increase their influence, excel in their careers, and boost business





### if the hours are unsociable.

results. In this fascinating fireside chat, Lucille will help you understand common communication flaws to avoid. She will also provide foolproof strategies you can use to get the business outcomes you deserve.

- Lucille Ossai, Award-Winning Communications Expert and Bestselling Author of 'Influence & Thrive'
- Moderated by Sally Guyer, Global CEO, World Commerce & Contracting

# 5-Minute Switchover

Americas 07:35-08:15 PDT

09:35-10:15 CDT 10:35-11:15 EDT

### EMEA

15:35-16:15 BST 16:35-17:15 CEST 18:35-19:15 GST

**REMEMBER:** You can always catch the sessions on demand if the hours are unsociable.

# Keynote Panel Discussion: Unlocking the Power of Market Intelligence

It's time to focus on areas where our community typically spends too little time: one of those is market intelligence. Our panel of executives will give real examples of how they utilize market insights to speed decisions, generate value, gain more influence and operate at a more strategic level in delivering change.

- Wei Ling Lim, Global General Counsel Supply Chain, Unilever
- Aine Lyons, Senior Vice President & Deputy General Counsel, VMware
- Ian Radford, Director, Supplier Relationship Management, Novartis
- Victoria Cope, Commercial & Category Director, UK Health Security Agency
- Moderated by **Tim Cummins**, President, **World Commerce & Contracting**



### **10-Minute Break**

Hit the play button to hear a song that uplifts your mood and positively energizes you

Americas 08:25-09:05 PDT Innovation & Excellence: The Winners' Stories





10:25-11:05 CDT 11:25-12:05 EDT EMEA 16:25-17:05 BST 17:25-18:05 CEST 19:25-20:05 GST REMEMBER: You can always catch the sessions on demand if the hours are unsociable.	<ul> <li>In this dynamic session, our 2022 Innovation and Excellence awards' winners will provide a snapshot of the process they went through to become a winner. They will each run through what initiative they led, what they achieved and what their greatest obstacle was.</li> <li>Paul Davies, Supplier Relationship Management Lead, Buckinghamshire Council</li> <li>Dorra Harrar, Founder, Legal D</li> <li>Moderated by Sally Guyer, Global CEO, World Commerce &amp; Contracting</li> </ul>
	5-Minute Switchover
Americas 09:10-09:40 PDT 11:10-11:40 CDT 12:10-12:40 EDT EMEA 17:10-17:40 BST 18:10-18:40 CEST 20:10-20:40 GST REMEMBER: You can always catch the sessions on demand if the hours are unsociable.	Real World Case Study Workday
Americas 09:40-10:10 PDT 11:40-12:10 CDT 12:40-13:10 EDT EMEA17:40-18:10 BST 18:40-19:10 CEST	Real World Case Study: How to Make the Business Case for CLM Technology FTI Consulting
20:40-21:10 GST REMEMBER: You can always	





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	C	5-Minute Switchover			
Americas 10:15-10:20 PDT 12:15-12:20 CDT 13:15-13:20 EDT EMEA 18:15-18:20 BST 19:15-19:20 CEST 21:15-21:20 GST		Communication Skills & Negotiation Gain confidence, influence and reach decisions faster every time you communicate. • Julian Davis, Chief Operating Officer, World Commerce & Contracting			
REMEMBER: You can always catch the sessions on demand if the hours are unsociable.					
Americas 10:20-10:50 PDT 12:20-12:50 CDT 13:20-13:50 EDT		Round 1: Mastering the Art of Public Speaking - From Storytelling to Media Interviews	Round 1: Nonverbal Cues in Negotiation: Why the Mystery?	Round 1: The Value in Staying Quiet in Negotiation	
EMEA 18:20-18:50 BST 19:20-19:50 CEST 21:20-21:50 GST		Whether you are presenting a proposal or negotiating a deal, public speaking is a crucial skill for success in various situations. It allows you to	Do you remember the last time you missed a clarifying message, a partner's mood or attitude in a	Can you get what you want from being silent? According to WorldCC's expert in residence, not everything that is said in the course of a perotiation requires	

**REMEMBER: You can always** catch the sessions on demand if the hours are unsociable.

situations. It allows you to communicate clearly, capture your audience's attention, and establish credibility and authority.

In this session, Award-Winning Personal Brand Expert, Dr Tru Powell, will teach you the essential skills you need to become a successful public speaker. You'll learn storytelling

negotiation? We all have done it. Recognizing and missing nonverbal cues happen to us every day. With 70% of communication (including cross cultures) being nonverbal, negotiators need to prepare for nonverbal cues.

Join us for a session to explore what nonverbal cues are a rich source of information about meaning, emotion,

in the course of a negotiation requires a response or comment. Join us as our speaker discloses his thoughts behind this comment and reveals top tips around the art of being silent.

**Keld Jensen**, Negotiation Expert





fundamentals, presentation design, delivery techniques that will help you stand out from the competition, and how to speak confidently in the media.

Content of the second s

and relational status; why nonverbal cues include not only facial expression and tone, but also body language and eye contact; how cultural differences impact nonverbal communication; what practices to do to increase personal skills as a negotiator.

Dr Karen Walch, Educator, Author and Executive Coach

# 5-Minute Switchover

Americas 10:55-11:25 PDT 12:55-13:25 CDT 13:55-14:25 EDT

### EMEA

18:55-19:25 BST 19:55-20:25 CEST 21:55-22:25 GST

**REMEMBER:** You can always catch the sessions on demand if the hours are unsociable.

Round 2: Mastering the Art of Public Speaking - From Storytelling to Media Interviews

Whether you are presenting a proposal or negotiating a deal, public speaking is a crucial skill for success in various situations. It allows you to communicate clearly, capture your audience's attention, and establish credibility and authority.

In this session, Award-Winning Personal Brand Expert, Dr Tru Powell, will teach you the essential skills you need to become a successful public speaker. You'll learn storytelling fundamentals, presentation design, delivery techniques that will help you stand out from the competition, and how to speak confidently in the media. Round 2: Nonverbal Cues in Negotiation: Why the Mystery?

Do you remember the last time you missed a clarifying message, a partner's mood or attitude in a negotiation? We all have done it. Recognizing and missing nonverbal cues happen to us every day. With 70% of communication (including cross cultures) being nonverbal, negotiators need to prepare for nonverbal cues.

Join us for a session to explore what nonverbal cues are a rich source of information about meaning, emotion, and relational status; why nonverbal cues include not only facial expression and tone, but also body language and eye contact; how cultural differences impact nonverbal communication; what Round 2: The Value in Staying Quiet in Negotiation

Can you get what you want from being silent? According to WorldCC's expert in residence, not everything that is said in the course of a negotiation requires a response or comment. Join us as our speaker discloses his thoughts behind this comment and reveals top tips around the art of being silent.

**Keld Jensen**, Negotiation Expert





Or Tru Powell, Award-Winning Personal Brand Expert practices to do to increase personal skills as a negotiator.

C Dr Karen Walch, Educator, Author and Executive Coach

Americas 11:25-11:35 PDT 13:25-13:35 CDT 14:25-14:35 EDT

### EMEA

19:25-19:35 BST 20:25-20:35 CEST 22:25-22:35 GST

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### **Closing Remarks**

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- Sally Guyer, Global CEO, World Commerce & Contracting



We have come to the end of the road, but we won't leave you there! Join us on the Community Platform – share your thoughts, best experiences, or even a doodle or two.