





## **Speakers**





Tim Cummins
Executive Director,
CCM Institute
President, WorldCC



Sally Guyer Global CEO, WorldCC



Ned Coleman
Executive Director of
Contract Management
Accenture



Donna Young
Director of Contract
Management (EMEA)
Accenture



# Good news or Bad news?



# What are we talking about?

## The new era of contract management



Agentic Al transforms the way contract management is performed and perceived, shifting it from an administrative overhead to a source of measurable added-value and strategic enablement.

#### **Agentic Architecture**



Agentic architecture refers to the design and structure of Al systems that exhibit autonomy, decision-making, and goal-oriented behavior.

It defines how AI agents perceive their environment, plan actions, execute decisions, and learn from feedback.

**Agentic Architecture allows organizations to:** 







## A nuanced approach to Al



#### Scenarios on the scale of human-led to fully-enabled Al

Scenario 1	Scenario 2	Scenario 3	Scenario 4	Scenario 5
High human interaction with	Human-led negotiation	Balanced collaboration	Al-supported drafting and	Fully Al-enabled
Al as support tool	with Al analytics	Collaboration	review	process
Type of contract				
Highest complexity, bespoke contracts or situations with significant ambiguity.	<b>Higher complexity,</b> high-stakes contracts (e.g., capital projects, large scale outsourcing, mergers).	<b>Mid-complexity,</b> long-term supplier agreements, requiring innovation and on-going cooperation.	<b>Lower complexity</b> contracts with defined terms but occasional customization.	Lowest complexity standard forms with little or no negotiation.
Tasks				
Humans lead all aspects of contract management; Al is used for reporting and decision support.	Al provides data insights and predictive analysis. Humans handle live negotiations and subjective decisions.	Al analyzes contract trends and monitors compliance. Humans provide insights for strategic adjustments and relationship management.	Al drafts contracts, suggests edits, and flags risks. Humans review and approve.	Automatic contract generation, clause selectior compliance checks.
Human -led		Middle ground		Fully Alenabled
With Al assistance		Collaborative AI and human interaction		Minimal hum interactior



# How will this change the nature of our work?

#### Al's new capabilities



## Al introduces several capabilities in contract management that were previously impractical or impossible at scale:



Large-scale analytics, risk and opportunity management\*

**Example:** a global technology provider has built connections between its procurement contracts and customer contracts to generate immediate insight to the potential impact of supply disruptions.



Dynamic compliance monitoring



Automated Contract Lifecycle Management



Enhanced customization and personalization



Integration with other systems



Predictive insights



Enhanced reporting and visualization

## Al impact on the role and value of the contract manager



If AI can improve and enhance the existing contract management activities...



From routine to strategic tasks

- How then do we position the human contract manager?
- What value do we attribute to the human in a contract manager?
- Empathy, understanding of needs and personal interests, problem solving, ethics, emotional intelligence, good judgement and nuanced advice?



From reactive to proactive risk management



Improved negotiation capabilities

## Al impact on the role and value of the contract manager (continued)



We're looking at an exciting, transformative elevation of the role of human contract managers.



More relational less transactional



Better insight and greater influence



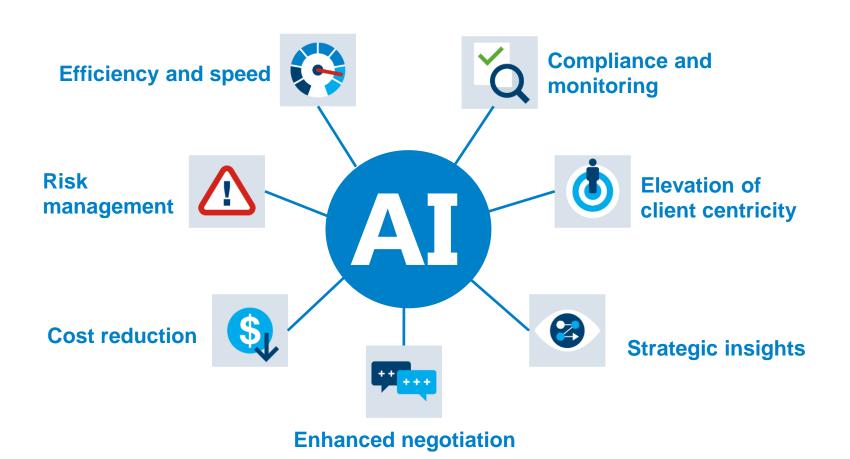
Technical and innovative skills

Reducing time-consuming administrative execution and spending more time in measurable added value:

- Strategic contribution
- Relationship building and influencing
- Efficiency and productivity
- Innovation and adaptability

#### Al impact on CML





## Positioning of the CM role in the business



"Al will both impact and expand the role of contract managers and will reposition contract managers within organizations with materially positive impact".





Earlier and more strategic engagement



Elevated role and influence



Broader scope of responsibilities



Leadership in innovation and improvement initiatives



Positioning within the organizational structure



Enhanced accountability and ownership

## The AI impact on skills





## Skills becoming less important

- Developing contract summaries and undertaking tasks such as obligation extraction.
- Undertaking and reporting on routine compliance checks.
- Performing basic risk assessments and redlining that follow standard protocols.
- Low-level negotiation since AI will facilitate far greater self-service, including potential machine-based negotiations.



## **Emerging and enhanced** skills for an elevated role

- Strategic thinking and planning
- Data analysis and interpretation
- Negotiation skills Risk management
- Problem solving
- Technology proficiency
- Collaboration, influencing and stakeholder management
- Innovation and process improvement
- Legal, financial and operational acumen (etc.)

#### **Action Plan**



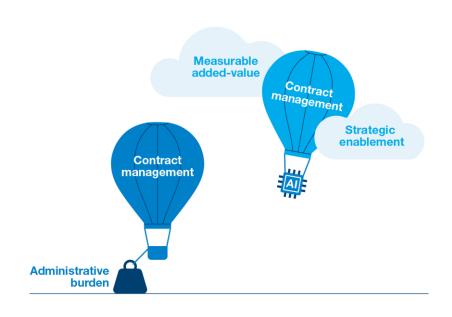
## Five steps to implement AI in contract management

- Conduct a portfolio-wide assessment
- 2 Identify key areas for initial Al application
- Appoint subject-matter and technical resources to co-develop tools
- Train teams in data-driven decision-making
- Integrate AI tools with existing systems

#### **Conclusion**



By grasping the innate complexity of contracting and contract management, we can overcome its many frustrations and turn it into a business asset, providing a source of control and added value.



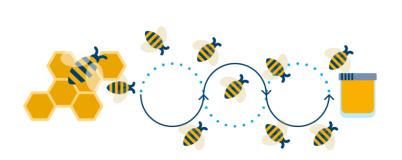


## **Appendix: Agentic Architecture**



From compliance to strategy: the role of Agentic Al

- 1. Alignment with commercial goals
- 2. Portfolio-level analysis
- 3. Continuous value creation

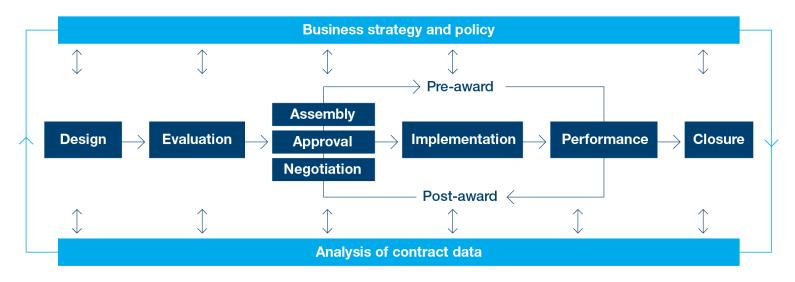


Bees only produce honey collectively.
Similarly, Agentic Al can tackle complex tasks beyond the capabilities of single agents.

**Agents** can be used to provide seamless interconnection and orchestration across multiple legacy systems.

## **Appendix: the contracting lifecycle**

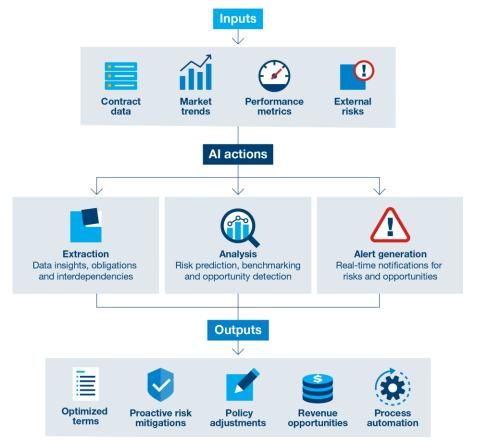




Source: WorldCC, 2025

## Appendix: Al's impact on the contract lifecycle





## **Appendix: The 10 Pitfalls of Contracting**

























